

biketotheseach

Florida ▶ New York ▶ Washington, DC / Baltimore, MD ▶ New England



Charity In Motion 

Century rides benefitting Autism Speaks

▶ ABOUT US:

Bike to the Beach (B2B) is a community-driven non-profit that raises funds and awareness for autism while promoting fun and the health benefits cycling.

Since 2007, B2B's annual century-rides and various other events have raised over \$3,000,000 for our mission. Through our charity rides, B2B has empowered over 4,900 participants and volunteers to join the B2B team and become actively engaged in our community. Together, we know that the team potential far exceeds the sum of its parts. With B2B, there is no personal glory. The struggle and the triumph experienced on the road and while fundraising and building awareness are shared by our participants, our community, and our sponsors.

This year, bike to the beach plans to host both 100-mile and 60-mile Charity rides in the following locations:

- B2B Florida: Finishing in Key West, FL on January 15, 2016
- B2B New York: Finishing in Westhampton Beach, NY on June 6, 2016
- B2B Washington, DC: Finishing in Dewey Beach, DE on July 29, 2016
- B2B Maryland: Finishing in Dewey Beach, DE on July 29, 2016
- B2B New England: Finishing in Newport, RI on Sept. 3, 2016
- B2B Texas: Finishing in Galveston, TX on Oct. 8, 2016

With your support, this will be our best year, yet.

▶ GET INVOLVED: BECOME A CORPORATE SPONSOR!

B2B could not accomplish our mission without support from corporate partners. We are currently looking for local and national partners for our charity events. Please review this sponsorship form and affirm your corporate commitment to the community through a monetary or in-kind contribution.

Additionally, if your company creates a fundraising team, Bike to the Beach will count 50% of your team's fundraising dollars towards your company's Sponsorship level (See pg. 2).

▶ OUR 2015 National BENEFICIARY: AUTISM SPEAKS

Autism Speaks (AS) is the nation's largest autism science and advocacy organization, dedicated to funding research into the causes, preventions, treatments, and a cure for autism (autismspeaks.org).



*Autism affects 1 out of every 68 newborn children and 1 out of every 42 boys
Autism Speaks: It's time to listen.*



Bike to the Beach has raised over \$3,000,000 for our mission

Support our Bike Programs

Bike to the Beach has partnered with iCan Shine and local non-profit partners to host iCan Bike programs in each of our locations.

Help us teach kids and adults with autism how to bike ride.



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Sponsoring Bike to the Beach is an ideal marketing and corporate philanthropic opportunity for your business and employees. We offer many levels of sponsorship and opportunities for involvement that will provide your business with positive brand recognition. As a sponsor, you can be a part of a fun athletic event that supports autism while promoting fitness and community involvement.

Please consider a monetary, in-kind, or corporate team sponsorship at one of our sponsorship levels:

- ▶ **NATIONAL RIDE SPONSOR — Naming Rights — \$20,000+**
 - Recognition as “Official Sponsor of B2B” or “B2B, presented by...”
 - Logo Placement on B2B VW Bus;
 - Exclusive Logo Placement on all event merchandise;
 - All benefits associated with Regional sponsorship level.
- ▶ **REGIONAL SPONSOR — \$15,000+**
 - Acknowledgement on event Poster (Distributed throughout the region)
 - Recognition as Official City Event Sponsor for two events; and
 - All benefits associated with City Sponsorship.
- ▶ **CITY SPONSOR — \$10,000+**
 - Recognition as Official City Event Sponsor for one event;
 - Premier Logo Placement on B2B Finish-Line Banner for two events;
 - Premier Logo Placement on B2B Route Signs for two event; and
 - All benefits associated with Platinum Sponsorship.
- ▶ **PLATINUM SPONSOR — \$7,500+**
 - Acknowledgement on event homepage and Social Media;
 - Acknowledgement on Autism Speaks local eNewsletter; and
 - All benefits associated with Gold Sponsorship.
- ▶ **GOLD SPONSOR — \$5,000+**
 - Logo Placement on B2B Route Signs; and
 - All benefits associated with the Silver Sponsorship Level.
- ▶ **SILVER SPONSOR — \$2,500+**
 - Logo Placement on B2B Finish-Line Banner for one event;
 - Logo Placement on B2B Jerseys for one event; and
 - All benefits associated with the Bronze Sponsorship Level.
- ▶ **BRONZE SPONSOR — \$1,000+**
 - Acknowledgement on event homepage and Social Media
 - Exposure and promotion to 24,000+ email list
 - Logo Placement on Ride-Day veteran T-Shirts for one event; and
 - Logo Placement on B2B T-Shirts.

Bike to the Beach is grateful for your generous involvement. We will work with your company and your Fundraising Team to maximize your exposure to our community.

Social Media

We promote our sponsors through our newsletter list of 24,000+ supporters and utilize social media to engage our community base.



Twitter

719

Facebook

5,180



AUTISM SPEAKS

209K

1,677,218



Create a ride team

Create a rider team to increase your fundraising potential:

If your company creates a fundraising team, Bike to the Beach will count 50% of your team's fundraising dollars towards your company's total donation. Each rider is required to raise \$500.00 when they register for the ride.

Bike to the Beach will also provide discounted registration for Corporate Teams and fundraising tools to promote B2B and your company.

Utilize this easy way to increase your Sponsorship level and increase your visibility at Bike to the Beach events.

JOIN OUR TEAM!

Bike to the Beach, Inc., a non-profit organization (tax I.D. number 26-1809507), is qualified as a tax-exempt organization under section 501(c)(3) of the IRS and has been designated as a “public charity” under section 170. Charitable contributions to Bike to the Beach are tax-deductible to the extent permitted by law for purposes of State and Federal income taxes. Bike to the Beach is qualified to receive tax deductible bequests, devices, transfers, and gifts under section 2055, 2106, or 2522 of the Code. Please consult your tax or legal advisor.

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www.biketothethebeach.org

2015 CORPORATE SPONSORSHIP FORM

Contact Name _____

Company _____

Address _____

City, State, Zip _____

Telephone _____ Fax _____

E-mail _____ Website _____

Sponsorship Level NATIONAL REGIONAL CITY PLATINUM GOLD SILVER BRONZE

Monetary (amount) _____

In-Kind (value) _____

In-Kind (description of goods or services) _____

TOTAL VALUE OF CONTRIBUTION _____

Payment Check Amex Visa Master Card Discover

(please make checks payable to Bike to the Beach)

Credit Card Number: _____

Exp. Date: _____ C.I.D. # (on back of card) _____

Name on Credit Card: _____

Signature: _____

*All contributions are tax deductible to the extent permitted by law

Proceeds will benefit:

Please return form to Bike to the Beach:

By Mail: Bike to the Beach
c/o Autism Speaks
1990 K Street NW
Second Floor
Washington, DC 20006

By Fax: 202.280.1418



Thank you for your contribution!

For additional information or questions regarding this event, email sponsors@BiketothetheBeach.org.